

ARCHION Integrated Platform Strategy

ARCHION Corporation
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"Integrated Platform Strategy" Combining Mutual Strengths

Integrated platform strategy

Heavy-Duty Trucks



Medium-Duty Trucks



Light-duty trucks



What becomes possible

Product Enhancement

Portfolio Expansion

Scale merit

Variation Optimization

Accelerated Technology Development

Improve investment efficiency

Accelerate the following with generated resources

Strengthen
value creation



CASE technology
development

Technical
Support

DAIMLER TRUCK
TOYOTA



Both brands will encourage each other
strengthening brand power and customer
service



Development
and
Procurement



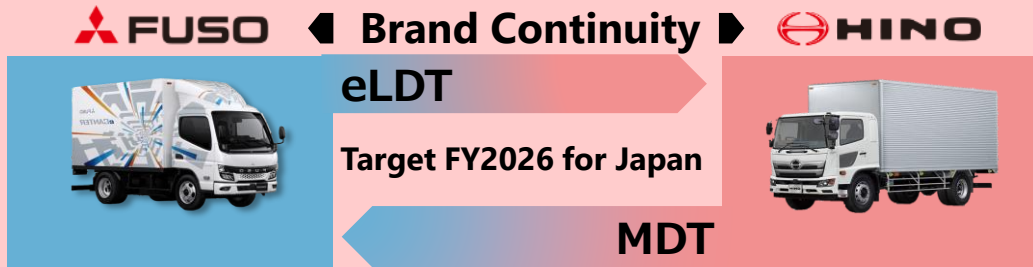
Hydrogen
Fuel Cells



Autonomous
Driving, etc.

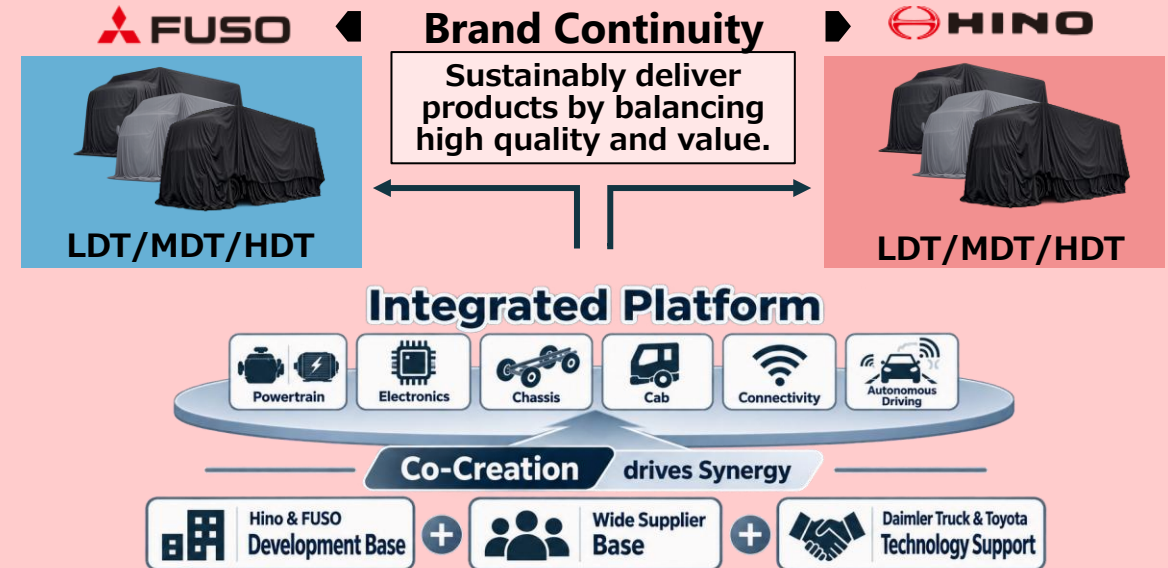
Integrated Platform Strategy

① Existing Platform Cross-Supply [Near term]



Leveraging existing platforms
to respond quickly to customer needs

② Integrated platform development [Mid-long term]



Standardize product foundation to enhance product competitiveness,
meet a wide range of customer needs, and drive profitability

Component Portfolio Optimization

Expanding Scale Merit

